

Preparation of print-data for packaging and advertising material in offset-printing

In order to obtain a thoroughly satisfying result, to avoid unnecessary additional costs and to ensure that the product can be shipped on time, we would like you to take note of the following points:

Production of print data

Die form	Your print data must be set up according to SCHELLING AG key line drawing.
Dimension	If possible, the size of you document should be in full size.
Print bleed	An overdraw 5 mm must be respected
Colours	4 colours process, special colours must be stated as such (PMS),
Images/logos	Follow the colour sequence and the resolution (at least 250 dpi on final size).
Print indications	maximum ink coverage in process print 320 %, dot gain in mid tone 12 % Standard raster-worth 60-er

Delivery of print data

We would like you to send us your design as data, not as films. Films can't be processed at Langenbach.

Data medium	<p>Ensure that the data are complete:</p> <ul style="list-style-type: none"> -That all fonts used in the artwork are on the data medium. -That the colour modus of images is correct and the resolution is sufficient. -Ensure that the latest version of your data is saved on your medium <p>Enclose a list with the content of your medium.</p>
Printout/Proof	Enclose a hard copy of your print data. Proofs which serve as a colour reference must be marked accordingly.
Transmission of print data	Please send a hard copy by post or facsimile if the print data are sent by ftp.

Data transfer

Data of the following programmes and types can be handled:

	Programme	Type
Packaging	ArtPro	ArtPro
Exchange	Acrobat	PDF -> minimum 1.4 (transparencies do not flatcount) -> no X3 PDF!
Layout + Graphics	Quark Xpress	Xpress, EPS
	InDesign	InDesign, EPS
	Illustrator	Illustrator (ai), EPS
Images	Photoshop	Photoshop, Tiff, EPS, DCS Picture resolution min. 250dpi on Endformat
Die form	CAD	CF2, EPS, DXF, AI

Please send us your data as follows:

Medium	CD, DVD oder per PDF (on request)
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Storage of print data

Without your instruction, supplied print data and films are not returned. Print data and films are stored for 2 years. After this period print data and films are not available any more.

Contact

Please contact us well in advance, if you intend to send us print data in programmes or types other than listed above.

Your contact is:

Location Schafisheim:

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Location Oensingen:

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Production devices in pre-press

Server	Hardware	Sun Enterprise 250 Backup DLT-Stacker
	Software	Helios EtherShare 2.5 OPIX (production data base)
Network	Server-Hub	Giga-Ethernet Hub-Workstations 100 Mbit
	Workstations	Mac and PC
Images	Hardware	ArtPro, Acrobat, Xpress, InDesign, Illustrator, Freehand, Photoshop, etc.
	Software	On request
Data output:	colour printer	Xerox A3+
	Digital proof	Epson 4800 maximum paper size 43cm (color-proof to ISO 12647)
	RIP	Nexus - AWS PDF RIP
	Plotter large size	Seiko IP-4500 maximum size 1630 x 1245
	CTP	Lüscher Xpose 260 size 1630 x 1245 mm
Data exchange:	Data medium	CD, DVD,
	e-mail	See Your contact
	ftp-Server	On request